**Recruitment Promising Practices for Distance Education at Joliet Junior College:**

**Recruitment:**

-We have schedule Weekly FB LIVES to share with students and community what is happening with our programs. This has increased Facebook traffic on our page by thousands of views, and increased engagement. Here is the latest example, where Cathy Kramer interviews Libby Budd about how to be a successful student this semester: <https://business.facebook.com/watch/live/?v=341655943646893&ref=watch_permalink>

-Sending flyers out to all partners and community agencies with simple links, QR codes and simple directions has helped expand access. You’ll find a sample text-able flyer attached to my email

-The JJC Communication Center is able to text current and past students on a mass scale, and sent out the enrollment link to more than 400 past students.

- We have worked on Emailing/Calling students who are regulars but aren't registered - maintaining the relationships we have developed with students.