

An Asset-Based Framework to Explore Your Program

A Sample Community Asset Map

Review this sample community asset map. Use the next page to create an asset map of your provider community.

Associations

- Anti-Crime Groups
- Block Clubs
- Business Organizations
- Charitable Groups
- Civic Events Groups
- Cultural Groups
- Disability/Special Needs Groups
- Education Groups
- Elderly Groups
- Environmental Groups
- Family Support Groups
- Health Advocacy and Fitness
- Heritage Groups
- Hobby and Collectors Groups
- Men's Groups
- Mentoring Groups
- Mutual Support Groups
- Neighborhood Groups
- Political Organizations
- Recreation Groups
- Religious Groups
- Service Clubs
- Social Groups
- Union Groups
- Veteran's Groups
- Women's Groups
- Youth Groups

Physical Space

- Parks
- Playgrounds
- Parking lots
- Bike Paths
- Walking Paths
- Forest / Forest Preserves
- Picnic areas
- Campsites
- Fishing spots
- Duck ponds
- Zoos
- Nature center
- Housing
- Vacant Land & Buildings
- Transit stops



Institutions

- Schools Universities
- Community Colleges
- Police Departments
- Hospitals
- Libraries
- Social Service Agencies
- Non-Profits
- Museums
- Fire Departments
- Media
- Foundations

Individuals

Gifts, Skills, Capacities, Knowledge and Traits of:

- Youth Older Adults
- Artists
- Welfare Recipients
- People with Disabilities
- Students
- Parents
- Entrepreneurs
- Activists
- Veterans
- Ex-offenders

Local Economy / Employers

- For-Profit Businesses
- Consumer Expenditures
- Merchants
- Chamber of Commerce
- Business Associations
- Banks
- Credit Unions
- Foundations
- Institutional - purchasing power and personnel.
- Barter and Exchange
- CDCs

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Connecting Your Community's Assets to Your Program

When looking within your community, there are a number of assets that can be used to strengthen your program.

Connections

| <u><i>Identify your Community's assets.</i></u> | <u><i>How will these assets be connected to your program?</i></u> |
|---|---|
| *LOCAL ECONOMY / EMPLOYERS | |
| ASSOCIATIONS | |
| INSTITUTIONS | |
| INDIVIDUALS | |
| PHYSICAL | |