Name: Date:

**Our Favorite Fonts**

Fonts are sets of letters and symbols that share the same style. There are hundreds of fonts available to choose from, and they usually fall into one of two categories.

* Serif fonts have slight projections that start or finish a letter. Courier New, Times New Roman, and Georgia are a few examples of serif fonts.
* Sans serif fonts don’t have these extra little projections on the letters. Some examples of sans serif fonts are Arial, Comic Sans, Verdana, and Raleway.

Please rate each of the fonts below on the following scale:

1 --------------- 2 --------------- 3 --------------- 4 ---------------5 --------------- 6 --------------- 7

Strongly Dislike Neutral Like Strongly

Dislike Like

|  |  |  |
| --- | --- | --- |
| **Font** | **Sample** | **Rating** |
| Arial | The quick brown fox jumps over the lazy dog. |  |
| Calibri | The quick brown fox jumps over the lazy dog. |  |
| Century Gothic | The quick brown fox jumps over the lazy dog. |  |
| Georgia | The quick brown fox jumps over the lazy dog. |  |
| Raleway | The quick brown fox jumps over the lazy dog. |  |
| Times New Roman | The quick brown fox jumps over the lazy dog. |  |
| Verdana | The quick brown fox jumps over the lazy dog. |  |

Which font did you choose as your favorite?

Is this font serif or sans-serif?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Font** | **Classmates’ Ratings** | **Mean** | **Median** | **Mode** |
| Arial |  |  |  |  |
| Calibri |  |  |  |  |
| Century Gothic |  |  |  |  |
| Georgia |  |  |  |  |
| Raleway |  |  |  |  |
| Times New Roman |  |  |  |  |
| Verdana |  |  |  |  |

Which font did our class choose as our overall favorite?

* Is this font serif or sans-serif?
* Did you base your answer on mean, median, mode, or a combination of all three?

Which font was our class’s least favorite?

* Is this font serif or sans-serif?
* Did you base your answer on mean, median, mode, or a combination of all three?

What should we do with the information we discovered today?