

Statewide Transportation, Distribution, and Logistics (TDL) Curriculum Career Awareness Module

Students will:

| OUTCOMES | CONTENT | ACTIVITIES/RESOURCES | ASSESSMENT |
|---|--|--|--|
| 1. Explain the differences between a job and a career | Job vs. Career | <ul style="list-style-type: none"> • Differentiate between a job and a career • Determine how generational differences affect the workplace • Identify and apply Donald Super's theory to career awareness • i-Pathways: <i>Consumer Education</i>—Unit 1: Getting a Job or Furthering Your Education—Lesson 1: Find a Job | Instructor observation/ Student demonstration |
| 2. List the major stages of career awareness | Self-Esteem, Self-Confidence, Self-Awareness | <ul style="list-style-type: none"> • Discuss why personal assessment is the key factor leading to career satisfaction • Describe and explore the decision-making process | Student demonstration |

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| 3. Describe the roles that personal assessment and self-understanding play in career awareness | Self-Esteem, Self-Confidence, Self-Awareness | <ul style="list-style-type: none"> • Discuss why building positive self-esteem is important in developing a successful career plan <ul style="list-style-type: none"> ○ Use: Self-Esteem Worksheet • Identify specific components of the success profile <ul style="list-style-type: none"> ○ Use: STRONG Interest Inventory Online • Determine learning style <ul style="list-style-type: none"> ○ Use: Learning Styles Inventory | Students complete activities and assessments |
| 4. Identify individual interests and relate those to specific careers | Personal Interests | <ul style="list-style-type: none"> • Discuss the major stages of careers • Discuss the results of the STRONG Interest Inventory Online <ul style="list-style-type: none"> ○ Use: STRONG Inventory Report | Instructor observation |
| 5. Define personal values as they relate to career choices | Values | <ul style="list-style-type: none"> • Define and clarify values • Discuss how values motivate individuals • Describe how values motivate career decisions <ul style="list-style-type: none"> ○ Use: Personal Values Handout | Student demonstration |

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| 6. Describe the role of values in career decision-making and motivation | Values, Personality | <ul style="list-style-type: none"> • Discuss differences in personality types • Explain your own personality type • Recognize how a personality type relates/influences career planning <ul style="list-style-type: none"> ○ Use: Myers Briggs Assessment ○ Use: Myers Briggs Personality Type Handouts • Match your interest to potential careers | Instructor observation |
| 7. Evaluate different thinking patterns and their relationship to career success | Values, Personality | <ul style="list-style-type: none"> • Identify psychological barriers to decision-making • Discuss alternative strategies for career success | Student observation |
| 8. Identify and evaluate personal skills and relate those skills to career choices | Personal Skills | <ul style="list-style-type: none"> • Discuss the importance of skills in career research <ul style="list-style-type: none"> ○ Define and identify individual student skills ○ Skills Assessment • Recognize the power of transferability of skills • Discuss the skills employers expect in employees | Students complete activities and assessments |

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| 9. Examine social and cultural influences on career choice | Values, Skills, External influences | <ul style="list-style-type: none"> • Discuss/Identify personal beliefs and assumptions that will possibly affect a career • Recognize how social and cultural condition influences career choice <ul style="list-style-type: none"> ○ Create a personality collage/vision board ○ Use: What Does Your Future Look Like? Handout | Instructor observations/ Student demonstrations |
| 10. Apply a decision-making model to career decisions. | Values, Skills, External influences | <ul style="list-style-type: none"> • Discuss trends that will possibly affect career planning • Discuss the changing trends in the workplace <ul style="list-style-type: none"> ○ Use: Career Autobiography ○ Use: Pick 5 Activity | Instructor observations |
| 11. Access career information via computer | Career/ Personal Awareness Research | <ul style="list-style-type: none"> • Research printed and web-based sources of information to use in further clarifying career choices <ul style="list-style-type: none"> ○ Use: Research 5 Careers Activity ○ Use: Pros and Cons of 5 Careers Activity • Discuss skills to gather information about educational institutions, specific occupations, and career-related opportunities by using online resources <ul style="list-style-type: none"> ○ Use: College Research Activity | Student demonstration |

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| <p>12. Create a career awareness plan which identifies a possible career path based on identified interest, skills, and values</p> | <p>Career/ Personal Awareness Research</p> | <ul style="list-style-type: none"> • Discuss and review possible career options based on information gathered about attitudes, beliefs, values, interests, personality, skills, and external influences <ul style="list-style-type: none"> ○ Use: Career Plan Activity | <p>Instructor observations/ Student demonstration</p> |